

Inya  
Economics

# IMPACT REPORT 2022



## **ORGANIZATION BACKGROUND**

Inya Economics was established in 2017 as a locally-based independent think tank with a strong focus on sustainable and inclusive development. The organization employs holistic and alternative approaches, as well as policy and academic advancements, to promote people's prosperity. Its primary mission is to advance economic knowledge democratically and share economic value with society's well-established members. Inya Economics strengthens policy considerations through rigorous evidence-based research that benefits a wide range of stakeholders, including policymakers, governmental bodies, and both non-profit and for-profit organizations.

## **OUR VALUES**

- Innovation: We approach problems with innovative and effective solutions.
- Evidence-based: We considering utilizing evidence-based strategies.
- Accountability – We are responsible for our actions and follow the principle of doing no harm.
- Transparency – We maintain the organization's reputation and image.
- Independent—We are a local independent think tank.
- Inya Economics respects diversity and human rights in terms of gender, ethnicity, religion and beliefs and political ideology. The organization does not tolerate any form of segregation over fundamental rights. The organization values these inherent rights. Based on our firm beliefs and standpoint, the organization dedicates and works for an inclusive economy as the means to sustainable economic development.

## **VISION**

*“Becoming an economic research organization to strengthen the economic development of Myanmar”*

## **MISSION STATEMENT**

Myanmar's sustainable economic development can definitely become only in the context of the democratically accountable political system.

## **ORGANIZATIONAL GOVERNANCE**

Our organization apply a decentralized accountable approach to governance. Furthermore, accountability is being enforced by the implementation of a single organization management system.

## **ECONOMICS STUDIES PROGRAMME**

Economics Studies Program (ESP) intends to teach intermediate-level Economics in 3 months and it has now opened up to Batch II. The main subjects to be studied will be Macroeconomics, Microeconomics, Statistics and Econometrics, Development Economics (only in 1st Batch), Public Finance, and Fiscal Federalism, Behaviour Economics, and the Economic History of Myanmar. Students who can pass the first step and are chosen to be involved in the second part of the program will have the opportunity to write an analytical article focused on their preferable subject among the subjects which they learnt in the first step.

## **PRIVATE SECTOR DEVELOPMENT PROGRAMME**

Inya Economics created a business unit intending to offer unique research and necessary services to Myanmar's businesses. Later in 2019, it was modified as the Private Sector Development program (PSD) while PSD services businesses, the services being: market research, consumer insight, customized research, impact evaluation, and consulting for businesses. The Private Sector Development (PSD) program is one of the programs of Inya Economics. The program is mainly focusing on business sector research which fulfills the organization's vision i.e economic development. The PSD program also publishes the Myanmar Business Insight Report (MBIR) annually.

## **PROMOTING GOOD GOVERNANCE PROGRAMME**

The program aims to facilitate between policymakers and the grassroots community through providing evidence-based research. It promotes a wide-ranging arena of public policy and prioritizes the effectiveness and efficiency of public sectors. The ultimate goals of the program seek better administration of resources, openness, accountability, and transparency.

## WHAT WE DID IN 2022

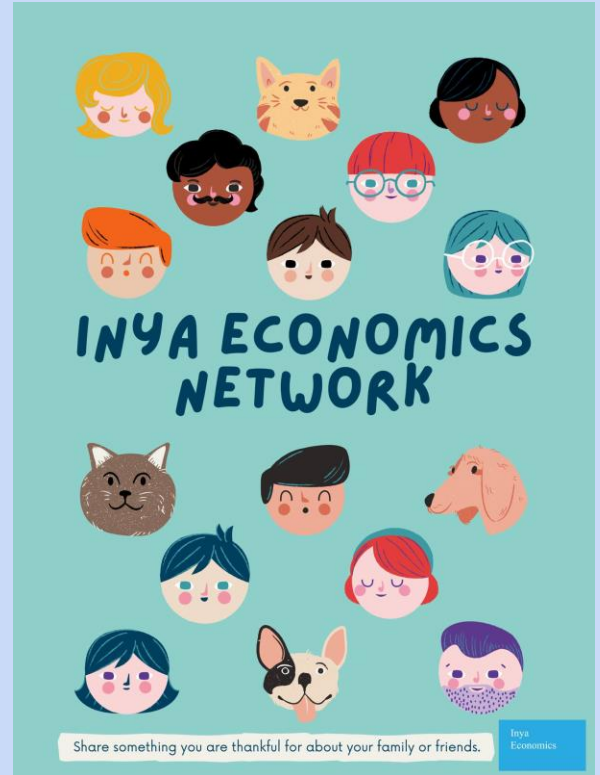
- Total Facebook engagement
- Total 666 Applicants applied in a year, 2022
- 5 Trainings, 115 participants from 7 States and Regions
- 2 Internship Programs, 4 Interns
- Inya Economic Journal Volume 2, No.2, 10 New Young Researchers
- 1 Blog
- 1 Report

### Detail Activities

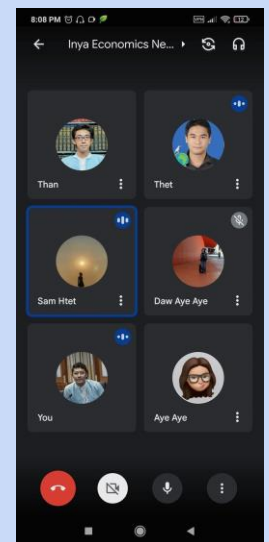
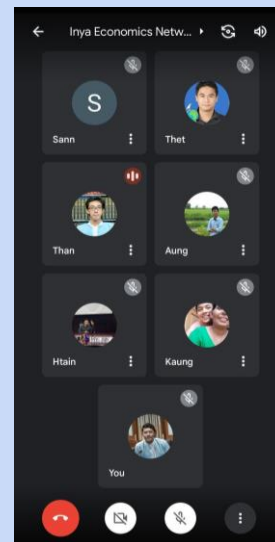
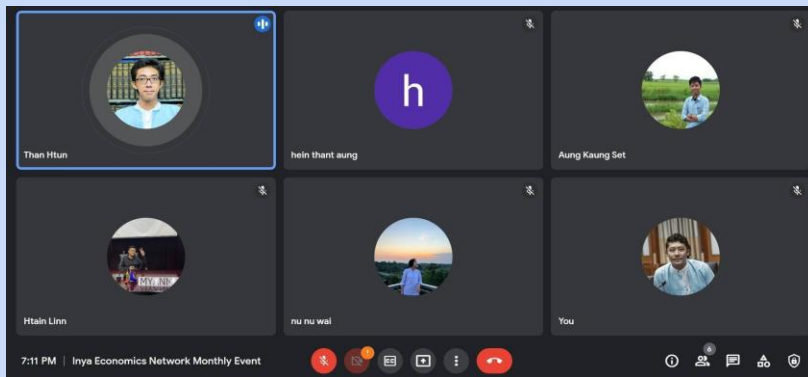
Internship Programs	2	1- Private Sector Development Programme Internship (PSD) ( 2 Interns) 2- Economics Studies Programme Internship (ESP) (2 Interns)
Trainings	5	1- Practical Economics Introductory Course(Batch1) 2- Quantitative & Qualitative Research Training 3- Economics Studies Programme(ESP, Batch 2) 4- Practical Economics Introductory Course(Batch2) 5- Democracy & Data Analysis Training
Blog Articles	1	မြန်မာပြည်၏ ဂန္ထဝင်ဘောင်ဗေဒပညာရှင် ဆရာကြီးလှမြင့်
Report	1	Double Damage on Myanmar Economy: The COVID-19 and Coup Impact on Myanmar Business Environment Report (2021)
Inya Economic Journal	1	Volume 2, No.(2)

# Inya Economics Network

Inya Economics Network is a community and involves nearly 200 members which includes every person who has ever been in projects and programs or is currently working in Inya Economics, and every person who has helped Inya Economics in one way or another. Furthermore, authors of the Inya Economic Journal, university students from the student unions, and people in the NGOs and INGOs field are included in this network. That is why the Inya Economics Network is invaluable, including consultants and experts. In addition, we are going to this network more widely than now.



## IE Monthly Network Meetings:



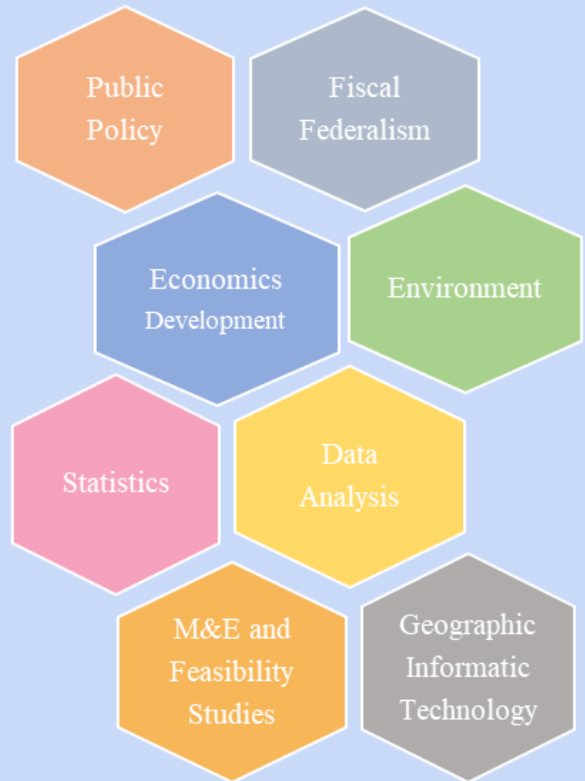
# Inya Economics Local Expert Network (IE Len)

Inya Economics Local Expert Network included 11 members and one of the strongest resource pools for various experts who are committed to working on the economic development of Myanmar.

## Objective of Establishing IE Len

The objective of forming IE Len is to share and expand the technical skills and the subjects which match the vision of the organization. Therefore, Inya Economics is trying to include the various areas such as the area experts, technical experts and scholars according to specialized subjects, fields and technical skills in this IE Len.

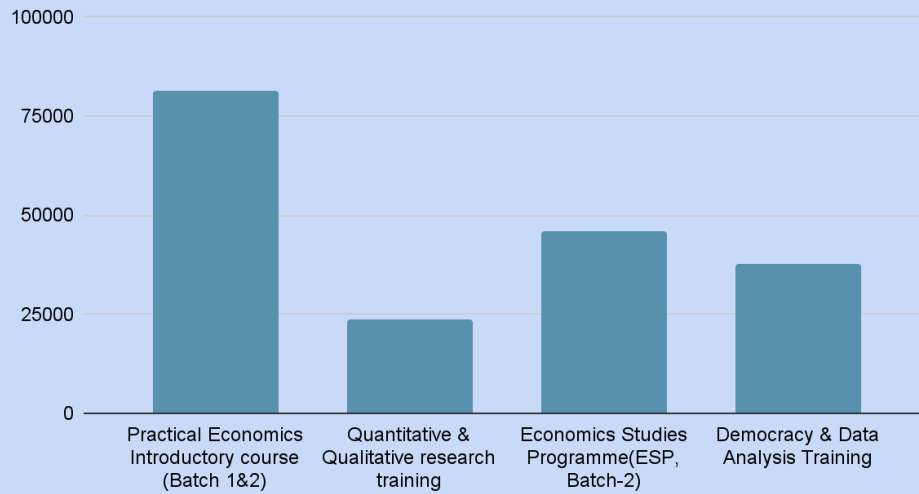
Currently, IE Len provides the following specialized fields.



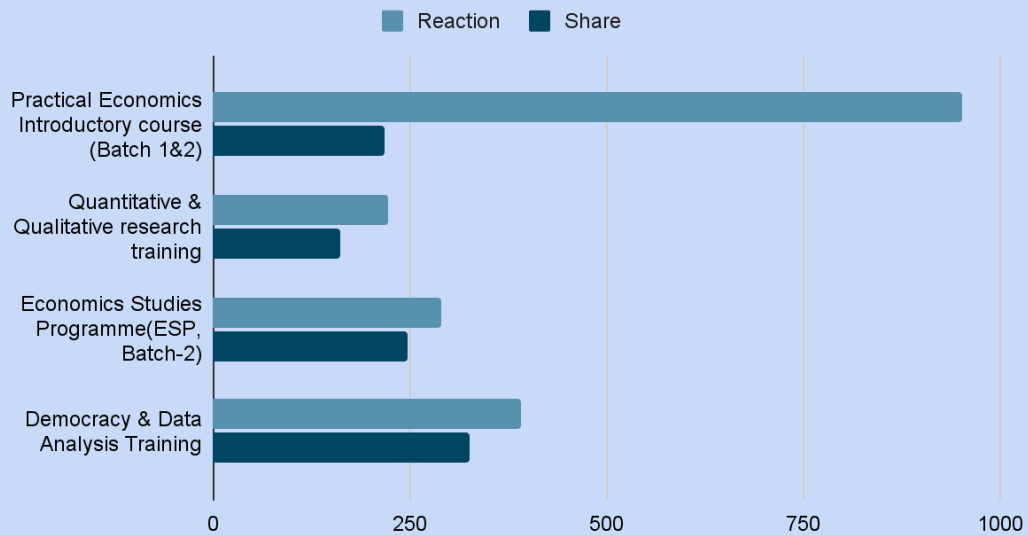
# Trainings:

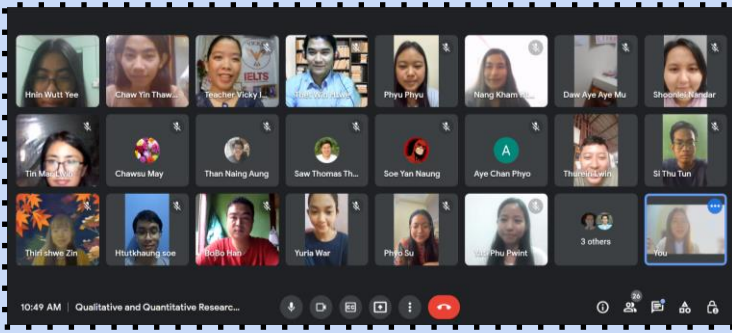
During 2022, Inya Economics offered two offline and three online trainings. All of the training was in collaboration with the Friedrich Naumann Foundation Myanmar.

## Facebook Reach



## Facebook Engagement





## Qualitative & Quantitative Research Training

2022 June to 2022 July

57 participants (Male - 29.8%, Female - 64.9%, LGBTQ - 5.3%)

## Practical Economics Course (Batch-1)

2022 July to 2022 August

15 participants (Male 73.3%, Female - 26.7%)



## Economics Studies Programme

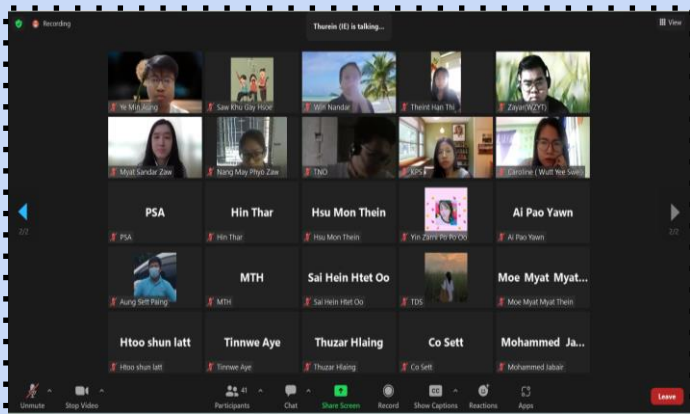
2022 Aug - 2022 October (Batch 2)

27 students (Female- 85.2%, Male - 14.8%)

## Practical Economics Course (Batch-2)

2022 September - 2022 November

25 participants (Male - 44%, Female - 56%)



## Democracy and Data Analysis Training

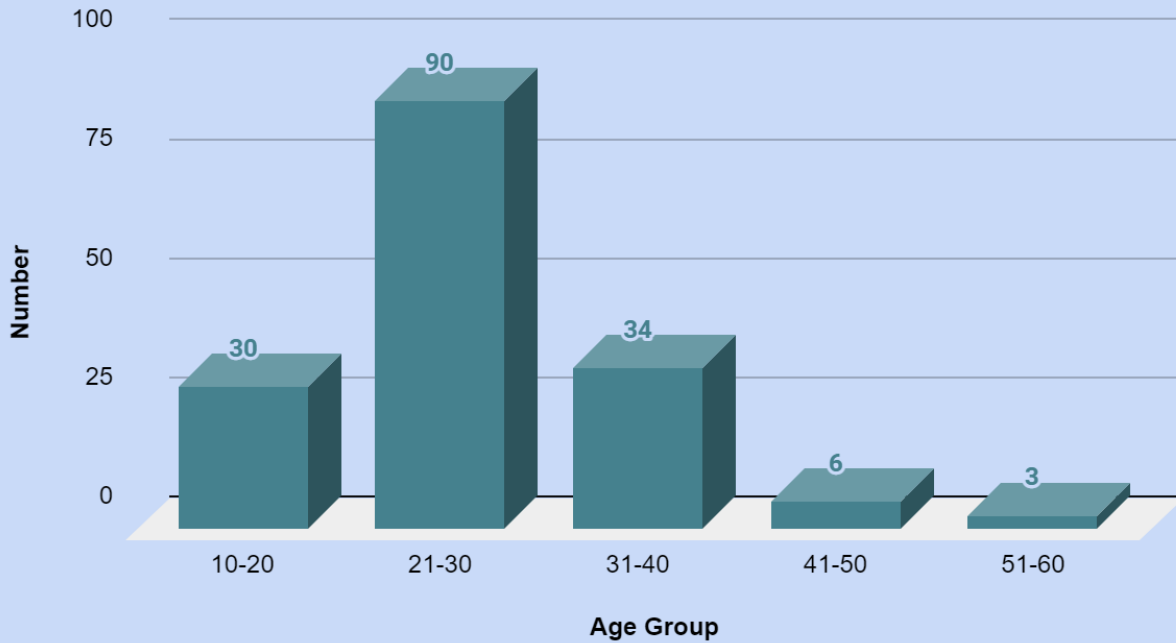
2022 October - 2022 December

48 participants (Male-39.6%, Female - 58.3%, Prefer not to say - 2.1%)

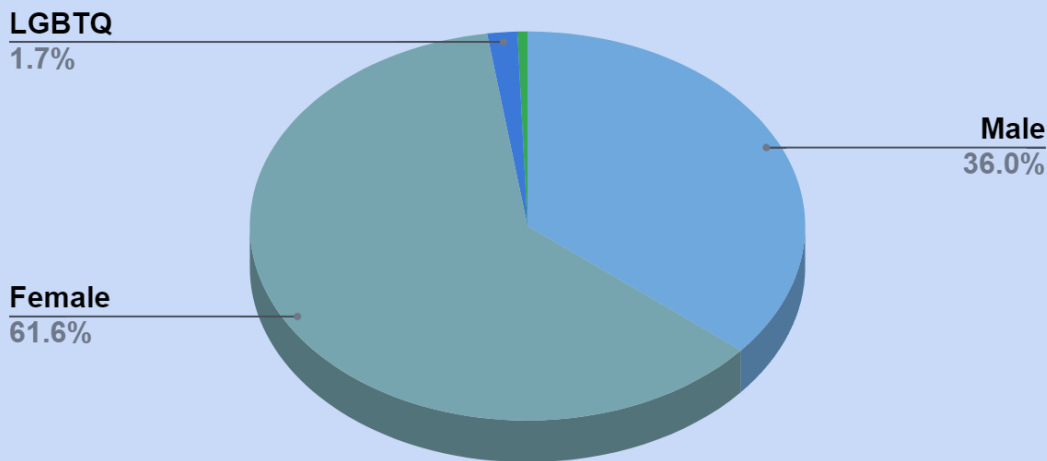


# Demographic Information of the Trainings

## Age Distribution Among Participants

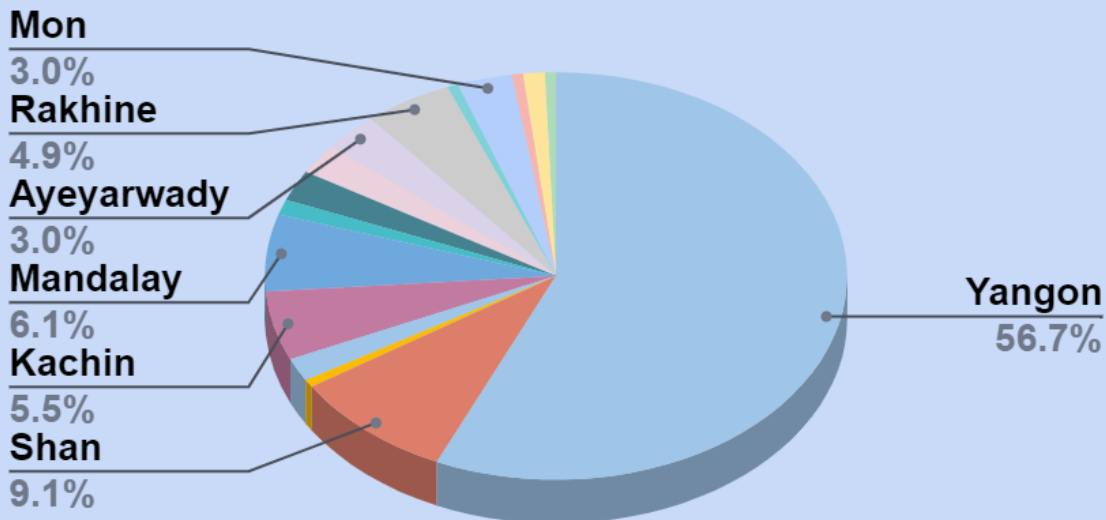


## Gender Classification of Participants



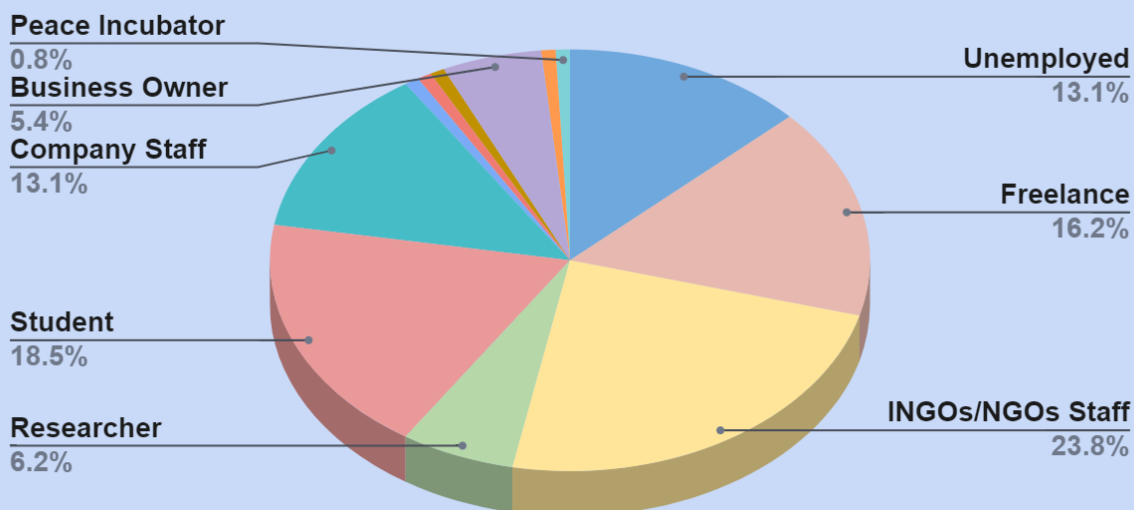
By looking at the above charts, the age range of 21-30 has the highest attendance and the number of females has the highest percentage(61.6%) compared to male (36%) and LGBTQ (1.7%) during 2022 training sessions.

## Geographical Location of Participants



The above figure shows the regions of all of the participants who are attending in 2022. Among all of the regions, the Yangon region had the highest attendance rate.

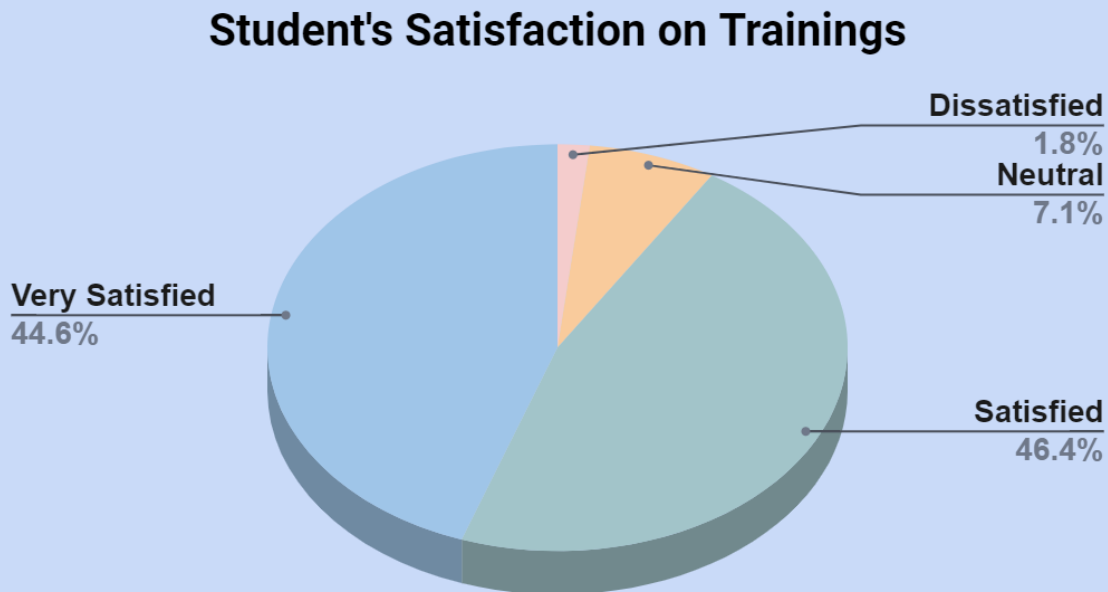
## Career Classification of Participants



This figure expresses the current career of all the training participants. This year, most of the participants are from the INGO/NGO field.

## Analyzing students' feedback based on all of the training

Inya Economics always takes the survey after finishing every training to know whether **Inya's training is really effective or not** for those who attend. The figure below shows the measurement of students' satisfaction.



\*\*We measured the satisfaction of students by using a five-point likert scale.

By looking at the above figure, we can see that there are 91% of those who answered that they were satisfied with the training course. Therefore, it can be concluded that the training courses offered by Inya Economics are really effective and satisfying for those who attended.

# INYA ECONOMIC JOURNAL

The Inya Economic Journal (IEJ) will always stand with dignity through its academic support in the process of sustainable development of the country. This journal is a source of intelligence for the development of economic literature in Myanmar. It was released in May 2022 and funded by IDRC and the University of British Columbia.

## Inya Economic Journal

FOUNDED 2017

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<b>Volume 2</b>	<b>May 2022</b>	<b>No.2</b>
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**ARTICLES**

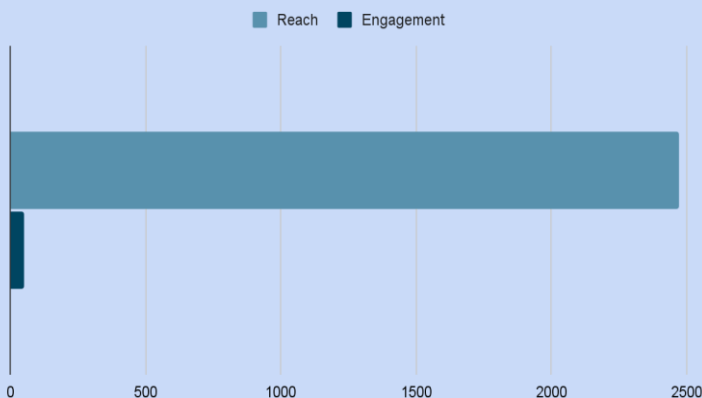
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### IEJ webpage:

The screenshot shows the IEJ website interface. At the top, there is a navigation menu with links for Home, About, Data Dashboard, Programs, Publications, Blogs, News & Events, and Contact. Below the menu, there are several featured sections: 'LATEST ISSUES', 'INYA ECONOMIC JOURNAL Best Paper Awards', 'All Articles', and 'IEJ Conferences'. A prominent 'CALL FOR PAPERS' banner is visible, along with a 'Purchases' section. On the right side, there is an 'Other Links' sidebar with links to About Journal, Editorial Board, Journal Policy, Author Guidelines, Purchase, Contact, Careers, and News. At the bottom, there is a 'Journal Videos' section with three video thumbnails.

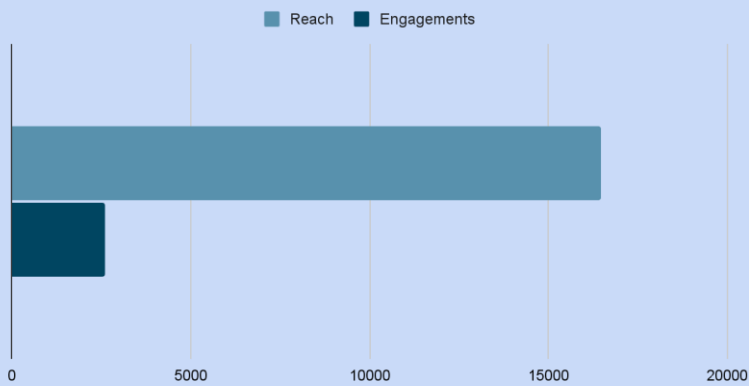
### Facebook Reach & Engagement



# Blog

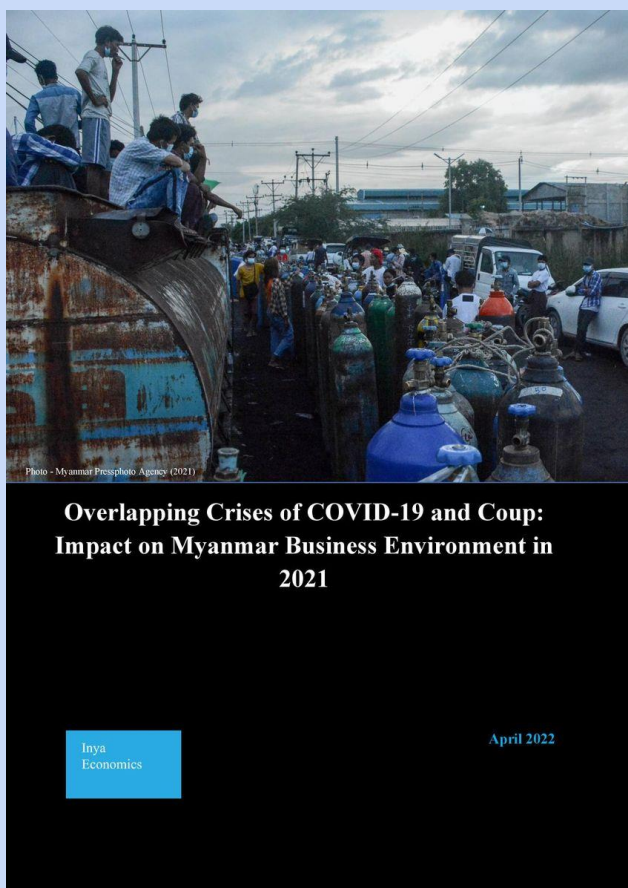
NO.	TITLE	AUTHOR	Date of Publication
1.	မြန်မာပြည်၏ ဂန္ထဝင်ဘောဂဗေဒပညာရှင် ဆရာကြီးလှမြင့်	THAN TUN SOE	August 26, 2022

## Facebook Reach & Engagement

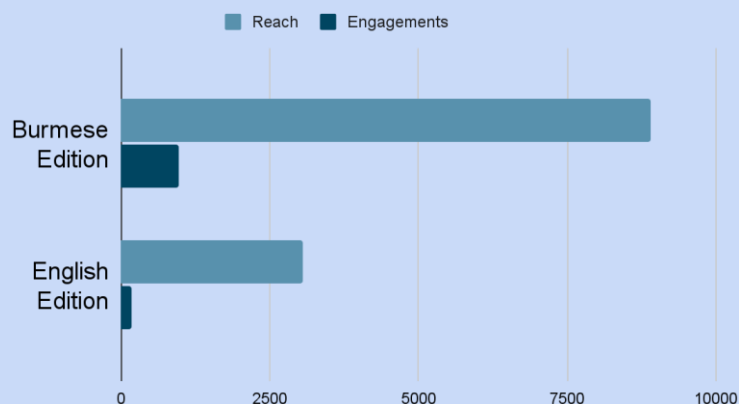


# Report

NO.	TITLE	AUTHOR	DATE OF PUBLICATION
1.	Double Damage on Myanmar Economy: The COVID-19 and Coup Impact on Myanmar Business Environment Report (2021)	Inya Economics	April 2022



## Facebook Reach & Engagement





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Inya Economics LinkedIn Page <https://www.linkedin.com/company/inya->



[economics/](#)

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